News Release

IMMEDIATE RELEASE

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Edmonton to host Hong Kong business forum June 2

Edmonton, February 26, 2008 – Edmonton will host its inaugural Canada-Hong Kong Business Forum this summer, attracting hundreds of delegates from across Canada and Hong Kong with expert advice on succeeding in China.

Organized by the National office and the Edmonton section of the Hong Kong-Canada Business Association, the June 2 forum will cover a wide range of subjects, including legal issues, risk management strategies and case studies of successful Canadian businesses. The forum, with the theme "Your smart link in China: Hong Kong," builds on an investment promotion memorandum of understanding signed between Hong Kong and Canada earlier this year.

"We are pleased that the Hong Kong-Canada Business Association has chosen to hold its annual business forum in Edmonton," said Mayor Stephen Mandel. "There is great potential in our City to build on our existing relationships and growing Chinese-Canadian community to increase business and investment relationships. I know many Edmontonians will take advantage to learn more about opportunities in China, including how Hong Kong can be used as a gateway to the broader Chinese market."

Small and medium businesses interested in developing new partnerships with the China market will benefit most from the forum, which has been held annually since 2005. Delegates will learn about the Hong Kong-Canada Business Association's network of 1,000 Canadian members and connections to 31 similar business associations in 23 countries.

Details about the forum, to be held at the Shaw Conference Centre, are available at hkcba.com/canhkforum.

- 30 -

About Edmonton:

This is a city alive with energy and boundless opportunity - a growing economic powerhouse where business thrives and more than a million lives enjoy the freedom to explore, experiment, experience, excel and expect the most out of every day. A place like no other, Edmonton is filled with surprises great and small and a calendar packed with artistic, sporting, theatrical and cultural celebration.

For more information on Edmonton, please visit our website at: www.edmonton.ca.

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